



Business Briefings: Effective Carbon Management – Key Steps to Getting Started

Agenda

- 8.30 – 9.00am **Registration, tea/coffee & breakfast sandwiches**
- 9.00 – 9.50 am **Session 1 : Overview of climate change/carbon management business risks and opportunities**
- What are GHGs?
 - Sources
 - Implications of anthropogenic GHG emissions
 - The case against anthropogenic causes
 - Regulatory drivers
 - Non-regulatory drivers
 - Business Risks & Opportunities
- 9.50 – 10.45am **Session 2: Key steps to set up an effective carbon (GHG) management programme**
- Understanding Carbon (GHG) Accounting and Footprinting
 - Setting a carbon policy and objectives
 - Implementing a Carbon Management System
 - Reducing GHG emissions
 - Communication Performance
- 10.45 – 11.00am **Tea/coffee**
- 11.00 – 12.00noon **Session 3 : Guidance and simple methods to get started and move forward quickly**
- Part 1 – Getting Started
- Set Boundaries
 - Establish a basic Carbon Footprint
 - Define your policy, objective and targets
 - Communicate your Policy to key stakeholders
 - Establish key carbon management components
 - Implement simple measures to reduce energy use
 - Measure results
 - Review the programme
 - Communicate improvements and next stages to key stakeholders
- Part 2 – Resources
- Government funded resources for business
 - Using consultants
 - Useful web sites
- Part 3 – Questions
- 12 noon **Briefing ends – informal discussion**

