



PROJECT SUMMARY

Envirowise Advice Line Counselling and Advisory Support, Fast Track Visits



ENVIRONMENTAL
TECHNOLOGY
BEST PRACTICE
PROGRAMME

ACID USE
IN THE METAL
FINISHING INDUSTRY

*Acid is essential for many processes in
the UK metal finishing industry.*

EG44



KEY PROJECT ELEMENTS

- TELEPHONE
ADVICE
- COUNSELLING
VISITS TO SMEs
- "FAST TRACK"
WASTE
MINIMISATION
AUDITS
- LEGISLATIVE
GUIDANCE

Envirowise offers UK businesses free, independent, confidential advice and support on practical ways to increase profits, minimise waste and reduce environmental impact. This government-funded programme helps make businesses more competitive and profitable, and ensure compliance with environmental legislation. In addition to providing a comprehensive selection of best practice publications, Envirowise operates a telephone helpline and a programme of counselling visits.

One of CRA's senior staff is under contract to the Envirowise Advice Line to provide guidance to callers to the helpline. A specialist in waste minimisation, environmental management systems and auditing, he provides telephone advice or undertakes visits to organisations in a wide range of sectors, not only in manufacturing but also in retail, leisure and commerce. Typically, support is provided in the areas of:

- Legal compliance;
- EMS development and implementation; and
- "Fast Track" waste minimisation audits and action plans.

In addition to helping organisations understand their environmental responsibilities, these services also can identify opportunities for substantial cost savings, making the firms more competitive.