



## CARBON (GHG) ACCOUNTING AND MANAGEMENT

A NEW TWO-DAY  
TRAINING COURSE,  
APPROVED BY THE IEMA

### WHY THIS COURSE?

There is unprecedented pressure on organisations to manage their carbon emissions. Managers need the skills to be able to make the right decisions for their organisations.

### WHO SHOULD ATTEND?

Anyone wishing to implement or expand a carbon strategy for their organisation and those who wish to develop their carbon accounting and management knowledge and skills.

### WHAT ARE THE KEY BENEFITS?

This 2-day course will equip delegates with the skills to manage the impact of their organisations on climate change by measuring and reducing greenhouse gas (GHG) emissions, and/or influence their organisations to introduce carbon management programmes.

**WHERE:** Days Hotel Nottingham  
17-31 Wollaton Street,  
Nottingham, NG1 5FW

**WHEN:** 16-17 June 2009

**COST:** £750 plus VAT  
Refreshments and lunch are included.

For further details see:  
[www.cra.co.uk/en/services/carboncourse.asp](http://www.cra.co.uk/en/services/carboncourse.asp).

### WHAT DOES THE COURSE COVER?

#### BACKGROUND

- The science behind global warming
- Legislation and other business drivers
- The standards for GHG reporting

#### CARBON ACCOUNTING

- Developing a quantification process for your business
- Using emission factors to capture your footprint
- Reporting your footprint

#### MANAGING GHG EMISSIONS

- How your Environmental Management System (EMS) can manage emissions
- Getting support for initiatives

#### REDUCING EMISSIONS

- Reducing energy use in buildings and transport
- Reducing process emissions
- Renewable energy and on-site generation

### TO REGISTER:

Reserve your place now by completing and returning the registration form (see overleaf). For more information, contact Alison Mitchell:

**TEL:** +44 (0) 115 965 6700

**EMAIL:** [carboncourse@cra.co.uk](mailto:carboncourse@cra.co.uk)

Awards for  
**Environmental  
Excellence**  
[www.edie.net](http://www.edie.net)

CRA Europe voted as a Top 5 Consultancy in 2007 and 2008 in the following categories:

- Corporate Social Responsibility
- Due Diligence
- Contaminated Land
- Environmental Assessment
- Climate Change & Renewables

See: <http://www.edie.net/consultancy-2008/winners.asp#2>



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## COURSE PROGRAMME: 2 DAYS - 9 AM TO 5 PM

### MODULE 1: CLIMATE CHANGE MECHANISMS AND DRIVERS

- 1.1 The Mechanisms of Anthropogenic Climate Change
- 1.2 Legal, Economic, and Sociopolitical Drivers for Addressing Climate Change

### MODULE 2: USING GHG STANDARDS AND PROTOCOLS FOR ACCOUNTING AND REPORTING

- 2.1 Standards and Protocols for Calculating and Reporting
- 2.2 Quantification Process
- 2.3 GHG Data Collection, Calculation, and Verification

### MODULE 3: MANAGING AND REDUCING GHG EMISSIONS

- 3.1 Effective GHG/Carbon Emissions Communications
- 3.2 Adapting an EMS to Address GHG Emissions Accounting and Management
- 3.3 Generic Techniques for Reducing Energy Use and Carbon Dioxide Emissions

### CRA AND CARBON MANAGEMENT

A leading environmental and CSR consultancy, CRA has extensive experience in guiding public and private sector organisations in developing corporate GHG strategies, designing carbon accounting systems, capturing carbon footprints, and implementing emissions reduction programmes. Our carbon clients include government agencies and multi-national manufacturing companies. CRA staff deliver IEMA-approved training courses.

### HOW TO BOOK

To reserve your place(s), please complete the fax-back form below and return it to us (Fax: +44 (0) 115 965 5282); alternatively, you can email your details to: [carboncourse@cra.co.uk](mailto:carboncourse@cra.co.uk). Space is limited, so please book early.

Terms and conditions apply – these will be dispatched by email with the booking confirmation and invoice; terms and conditions are also given at [www.cra.co.uk/training](http://www.cra.co.uk/training)

### REGISTRATION FORM

**To:** Carbon Management 2009, Conestoga-Rovers & Associates (Europe) Ltd, Synergy House, Unit 1, Calverton Business Park, Hoyle Road, Calverton, Nottingham, NG14 6QL (Tel: 0115 965 6700, Fax: 0115 965 5282) or email [carboncourse@cra.co.uk](mailto:carboncourse@cra.co.uk)

Please reserve \_\_\_ places at **CARBON (GHG) ACCOUNTING AND MANAGEMENT** - Days Hotel Nottingham, 16-17 June 2009.

Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Company: \_\_\_\_\_ Post Code: \_\_\_\_\_

Address: \_\_\_\_\_

Nature of Business: \_\_\_\_\_ Number of Employees: \_\_\_\_\_

Please specify any dietary or other requirements: \_\_\_\_\_

Please contact me. I am interested in holding an in-house course.